

# MedTec<sup>1</sup>

# INTERNATIONAL MEDTEC NETWORK ▲ CONSULTING ▲ DISTRIBUTION ▲ SERVICE ▲



# CURRICULUM VITAE

Dipl. Ing. Norbert Kuechemann





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Hamburg



Schwerin



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Dipl. Ing. Norbert Kuechemann

Master Degree (Diplom-Ingenieur) Biomedical Engineering, University Hamburg Graduate in Business Administration (Technischer Betriebswirt IHK)

#### **Professional Career**

- 2017 now General Manager and Founder of MedTec, Hamburg, Schwerin, Germany
- 2014 2017 Director International Sales, TNI medical AG, Würzburg, Germany Devices for Therapy with Nasal Insufflation
- 1996 2014 Executive Director Marketing/Sales, Prokurist (Proxy Holder), Hoffrichter GmbH, Schwerin, Germany Sleep Therapy and Lung Ventilator Devices
- 1992 1996 Consultant, General Manager, NokTec, Hamburg, Germany Strategic Sales Concepts, Medical Product Launch, Presentation and Training, Print Media
- 1988 1992 Technical Development Engineer, Eppendorf-Netheler-Hinz GmbH, Hamburg, Germany Device and Application Development, Product Training, Technical Marketing
- 1972 1988 Official, Government of Hamburg, Germany Ministry of Science and Research



#### WE ARE

- Engineers, Sales and Marketing Professionals
- With many Years of Experience
- National and International Expertise
- Deep Market, Sales and Technical Knowledge
- Highly Practical Orientated
- In the Field of Medical Technology



## OUR MISSION

- To enable our Clients to start Projects that they would otherwise not be able to start
- Tailor-Made Solutions
- Increase of Customer Effectiveness
- High Transparency



# OUR CLIENTS

- German and International
- Medical Technology Manufacturers
- Sales and Service Provider Companies in the Medical Field
- Start Up Enterprises
- Well established Firms

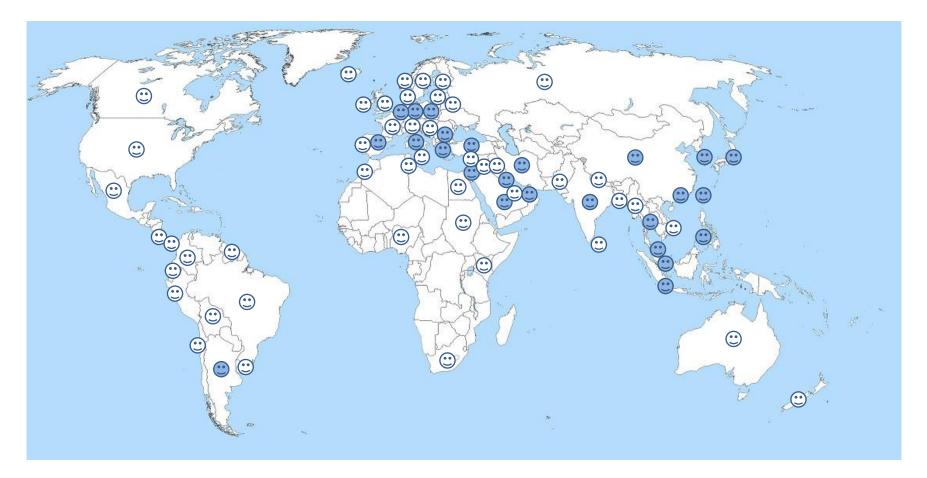


# OUR NETWORK

- International and Germany
- Sales and Service Provider Companies
- More than 400 Contacts in 90 foreign Countries
- More than 90 Contacts in Germany
- Total Network more than 500 Contacts
- About 30 qualified Cooperation Partners worldwide



#### CONTACTS ALL OVER THE WORLD



Main Contacts 🙂 Contacts 🙄



# Main Contacts in 25 Countries

- Argentina
- ✤ Belgium
- Bulgaria (Greece)
- China
- ✤ Greece
- Hong Kong
- India
- Indonesia
- Iran
- Israel
- Italy
- Japan

- Kuwait
- ✤ Malaysia
- Netherlands
- Philippines
- Poland
- Romania (Greece)
- Saudi Arabia
- Singapore
- Spain
- South Korea
- Taiwan
- Turkey

 United Arab Emirates



#### More Contacts in 65 Countries

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- ✤ Australia
- Bahrain
- Bangladesh
- Bolivia
- Bosnia-Herzigovina
- Brasil
- ✤ Chile
- Costa Rica
- Danmark
- Ecuador
- Estland
- Finnland
- France
- ✤ UK
- Iraq

- Ireland
- ✤ Iceland
- Jordan
- Canada
- ✤ Qatar
- Kenia
- Columbia
- Croatia
- ✤ Lebanon
- Lithuania
- ✤ Luxemburg
- Maledives
- ✤ Malta
- Marocco
- Mauritius
- Macedonia

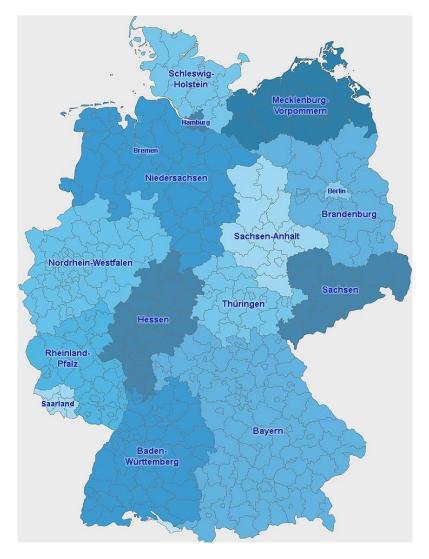
- Mexico
- Moldavia
- Montenegro
- Myanmar
- Nepal
- New Zealand
- ✤ Nigeria
- Norway
- Oman
- ✤ Austria
- Pakistan
- Palestina
- Panama
- Peru
- Portugal
- Russia

- Sweden \*
- Switzerland
- Serbia
- Slovakia
- Slovenia
- Sri Lanka
- South Africa
- Sudan
- Suriname
- Syria
- Czech Republic
- Tunesia
- ✤ Hungary
- ✤ USA
- Vietnam
- Belarus
- Cyprus



# CONTACTS IN GERMANY

•	Schleswig-Holstein	7
•	Hamburg	3
***	Bremen	4
***	Niedersachsen	9
***	Mecklenburg-Vorpommern	4
***	Sachsen-Anhalt	2
***	Sachsen	6
***	Brandenburg	2
•	Berlin	1
•	Thüringen	4
•	Hessen	10
***	Nordrhein-Westfalen	14
***	Rheinland-Pfalz	8
•	Saarland	2
***	Baden-Württemberg	7
•	Bayern	15





#### OUR SERVICES

#### ✤ MARKETING

- o Market Analysis, Market Tests
- Product-, Market- and Promotion Strategies
- International Project- and Product Management

#### SALES NATIONAL / INTERNATIONAL

- New Customer Acquisition
- Key-Account-Management
- o Product Training, Sales, Application, Technical Service

#### ✤ TECHNICAL KNOW-HOW

- Respiratory Technology
- Medical Technique Applications
- o Engineer Skills

#### ✤ LEADERSHIP

- o Executive Management
- o Human Resources Management and Acquisition
- Value Chain Management and Optimization





# WHY COOPERATING WITH US

- Discover new Market Chances
- Develop your Market
- Benefit by additional Business
- Start Venture-Projects without Concerns
- Profit by our customized Solutions tailored to your Needs
- Reduce your Costs by avoiding permanent Staff
- Fix Project Costs
- Limit your Project Risk
- Enjoy our full Transparency



# THANK YOU FOR YOUR ATTENTION and WELLCOME to MedTec