

# MedTect

INTERNATIONAL MEDTEC NETWORK

▲ CONSULTING ▲ DISTRIBUTION ▲ SERVICE ▲



#### **CURRICULUM VITAE**

Dipl. Ing. Norbert Kuechemann











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Hamburg



Schwerin



#### **CURRICULUM VITAE**

#### Dipl. Ing. Norbert Kuechemann

Master Degree (Diplom-Ingenieur)
Biomedical Engineering, University Hamburg
Graduate in Business Administration (Technischer Betriebswirt IHK)

#### **Professional Career**

- 2017 now General Manager and Founder of MedTec, Hamburg, Schwerin, Germany
- 2014 2017 Director International Sales, TNI medical AG, Würzburg, Germany Devices for Therapy with Nasal Insufflation
- 1996 2014 Executive Director Marketing/Sales, Prokurist (Proxy Holder), Hoffrichter GmbH, Schwerin, Germany Sleep Therapy and Lung Ventilator Devices
- 1992 1996 Consultant, General Manager, NokTec, Hamburg, Germany Strategic Sales Concepts, Medical Product Launch, Presentation and Training, Print Media
- 1988 1992 Technical Development Engineer, Eppendorf-Netheler-Hinz GmbH, Hamburg, Germany Device and Application Development, Product Training, Technical Marketing
- 1972 1988 Official, Government of Hamburg, Germany Ministry of Science and Research



### **WE ARE**

- Engineers, Sales and Marketing Professionals
- With many Years of Experience
- National and International Expertise
- Deep Market, Sales and Technical Knowledge
- Highly Practical Orientated
- In the Field of Medical Technology



# **OUR MISSION**

- ❖ To enable our Clients to start Projects that they would otherwise not be able to start
- Tailor-Made Solutions
- Increase of Customer Effectiveness
- High Transparency



# **OUR CLIENTS**

- German and International
- Medical Technology Manufacturers
- Sales and Service Provider Companies in the Medical Field
- Start Up Enterprises
- Well established Firms



#### OUR NETWORK

- International and Germany
- Sales and Service Provider Companies
- More than 400 Contacts in 90 foreign Countries
- More than 90 Contacts in Germany
- ❖ Total Network more than 500 Contacts
- ❖ About 30 qualified Cooperation Partners worldwide



# CONTACTS ALL OVER THE WORLD



Main Contacts © Contacts ©



# Main Contacts in 25 Countries

- Argentina
- Belgium
- Bulgaria (Greece)
- China
- Greece
- Hong Kong
- India
- Indonesia
- Iran
- Israel
- Italy
- Japan

- Kuwait
- Malaysia
- Netherlands
- Philippines
- Poland
- Romania (Greece)
- Saudi Arabia
- Singapore
- Spain
- South Korea
- Taiwan
- Turkey

United Arab Emirates



# More Contacts in 65 Countries

- Egypt
- Australia
- Bahrain
- Bangladesh
- Bolivia
- Bosnia-Herzigovina
- Brasil
- Chile
- Costa Rica
- Danmark
- Ecuador
- Estland
- Finnland
- France
- UK
- Iraq

- Ireland
- !celand
- Jordan
- Canada
- Qatar
- Kenia
- Columbia
- Croatia
- Lebanon
- Lithuania
- Luxemburg
- Maledives
- Malta
- Marocco
- Mauritius
- Macedonia

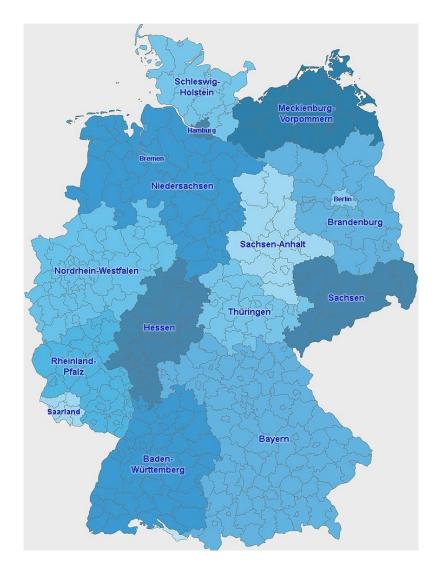
- Mexico
- Moldavia
- Montenegro
- Myanmar
- Nepal
- New Zealand
- Nigeria
- Norway
- Oman
- Austria
- Pakistan
- Palestina
- Panama
- Peru
- Portugal
- Russia

- Sweden
- Switzerland
- Serbia
- Slovakia
- Slovenia
- Sri Lanka
- South Africa
- Sudan
- Suriname
- Syria
- Czech Republic
- Tunesia
- Hungary
- USA
- Vietnam
- Belarus
- Cyprus



# **CONTACTS IN GERMANY**

*	Schleswig-Holstein	7
•*•	Hamburg	3
•	Bremen	4
•	Niedersachsen	9
*	Mecklenburg-Vorpommern	4
*	Sachsen-Anhalt	2
•	Sachsen	6
•	Brandenburg	2
•	Berlin	1
*	Thüringen	4
•	Hessen	10
*	Nordrhein-Westfalen	14
*	Rheinland-Pfalz	8
*	Saarland	2
**	Baden-Württemberg	7
•	Bayern	15





#### **OUR SERVICES**

#### ❖ MARKETING

- Market Analysis, Market Tests
- o Product-, Market- and Promotion Strategies
- International Project- and Product Management

#### SALES NATIONAL / INTERNATIONAL

- New Customer Acquisition
- Key-Account-Management
- Product Training, Sales, Application, Technical Service

#### ❖ TECHNICAL KNOW-HOW

- Respiratory Technology
- Medical Technique Applications
- Engineer Skills

#### LEADERSHIP

- Executive Management
- Human Resources Management and Acquisition
- Value Chain Management and Optimization





#### WHY COOPERATING WITH US

- Discover new Market Chances
- Develop your Market
- Benefit by additional Business
- Start Venture-Projects without Concerns
- Profit by our customized Solutions tailored to your Needs
- Reduce your Costs by avoiding permanent Staff
- Fix Project Costs
- Limit your Project Risk
- Enjoy our full Transparency



# THANK YOU FOR YOUR ATTENTION

and

WELCOME

